

GOGO VÁ, M. (2012): Corporate Social Responsibility as a Means of Ethical Behaviour In: *Ethics & Bioethics*, 2 (3-4), pp. 210-221, Prešov: Vydavateľstvo Prešovskej univerzity (University of Prešov Press) ISSN 1338-5615

Abstract

The paper deals with business ethics as a part of professional ethics. Primarily, it focuses on the concept of Corporate Social Responsibility (CSR) as a means of applying theory to practice. The paper deals with a general survey of literature available in Slovak language and discovers to what extent it covers the topic of corporate social responsibility. It compares business ethics literature written in Slovak and English. The paper also concentrates on the effective use of CSR in practice, mostly in bigger companies. The concept of CSR offers another way of implementing ethics to business apart from the codes of ethics that are widely used among Slovak companies.

Keywords: business ethics, corporate social responsibility, literature, university, practice, company, theory

Martina Gogová is a PhD student at the Institute of Philosophy and Ethics. In her research she deals with issues concerning responsibility in business related to the concept of Corporate Social Responsibility. During her studies she has spent a term at the University of Oulu in Finland as an exchange student.

Corresponding author:

Martina Gogová, Institute of Philosophy and Ethics, University of Prešov, 17. novembra 1, SK-08078 Prešov (Slovakia)
email: martina.turociová@gmail.com